



# ***AVAILABILITY OF VITAMIN D FOR CONSUMERS AND PATIENTS***

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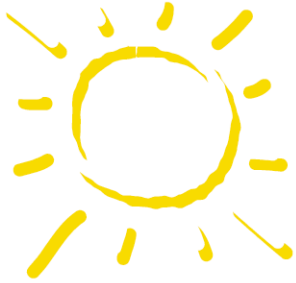


# Overview

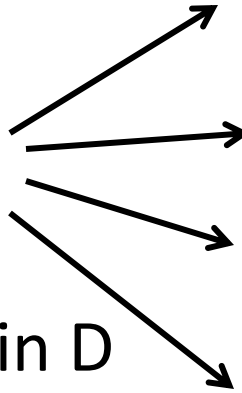
- **Why is the availability of vitamin D important to patients and consumers?**
  - **Sources of vitamin D // how many are deficient?**
  - Scientific Evidence
  - Safety
  - Public Health Potential
  - Economic Considerations

# Background: How come whole nations are vitamin D deficient?

1.



Main Source of Vitamin D



We expose less than 5% of our skin to the sun + we wear sunscreen

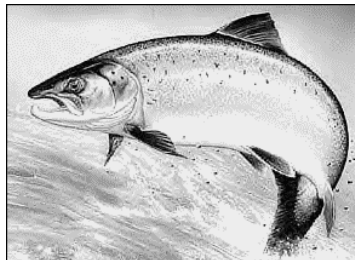
Very little vitamin D production from November to May in all of Europe

Vitamin D production in the skin decreases 4 times with age

Seniors avoid the sun: lowest levels in the Mediterranean (SENECA study)

2. Nutritional sources of vitamin D are limited

- not enough

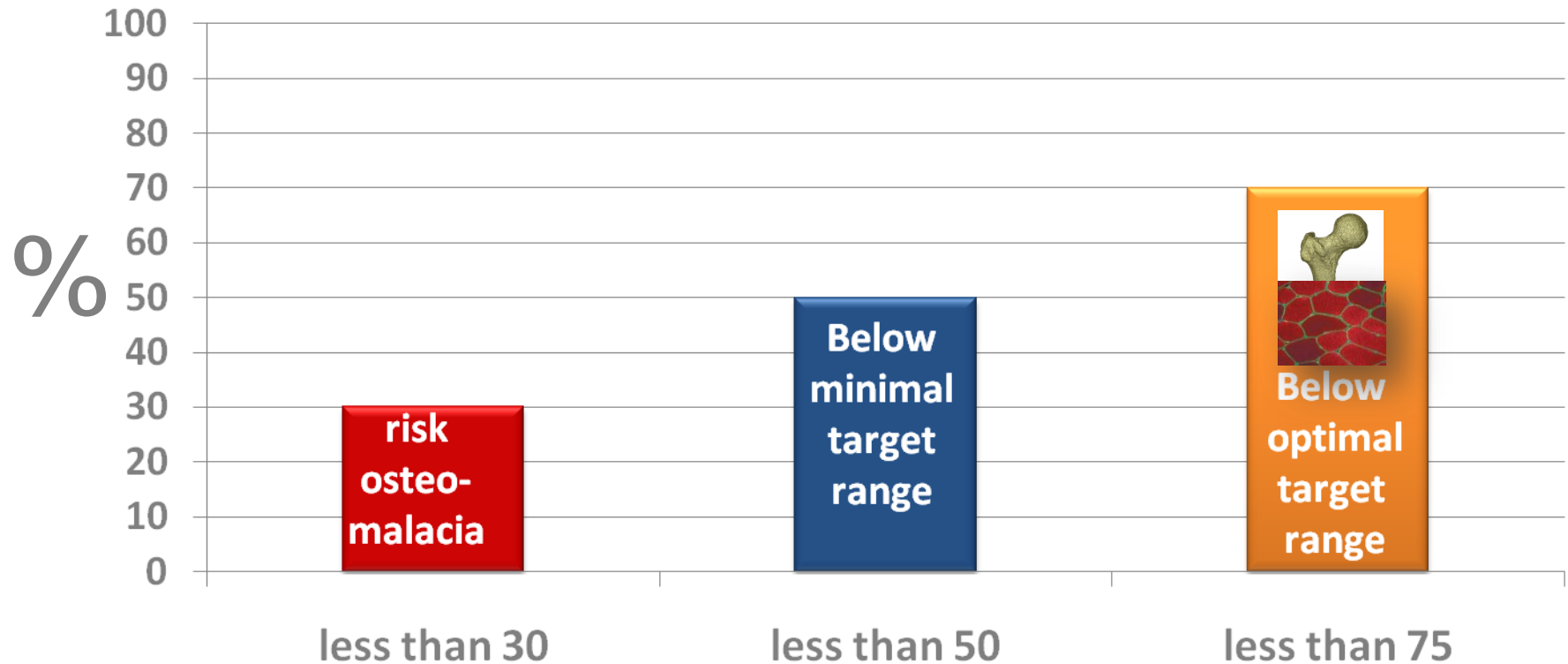


in the sea



# How many are deficient?

## Adult European Population



Threshold for 25-hydroxyvitamin D serum concentration in nmol/l

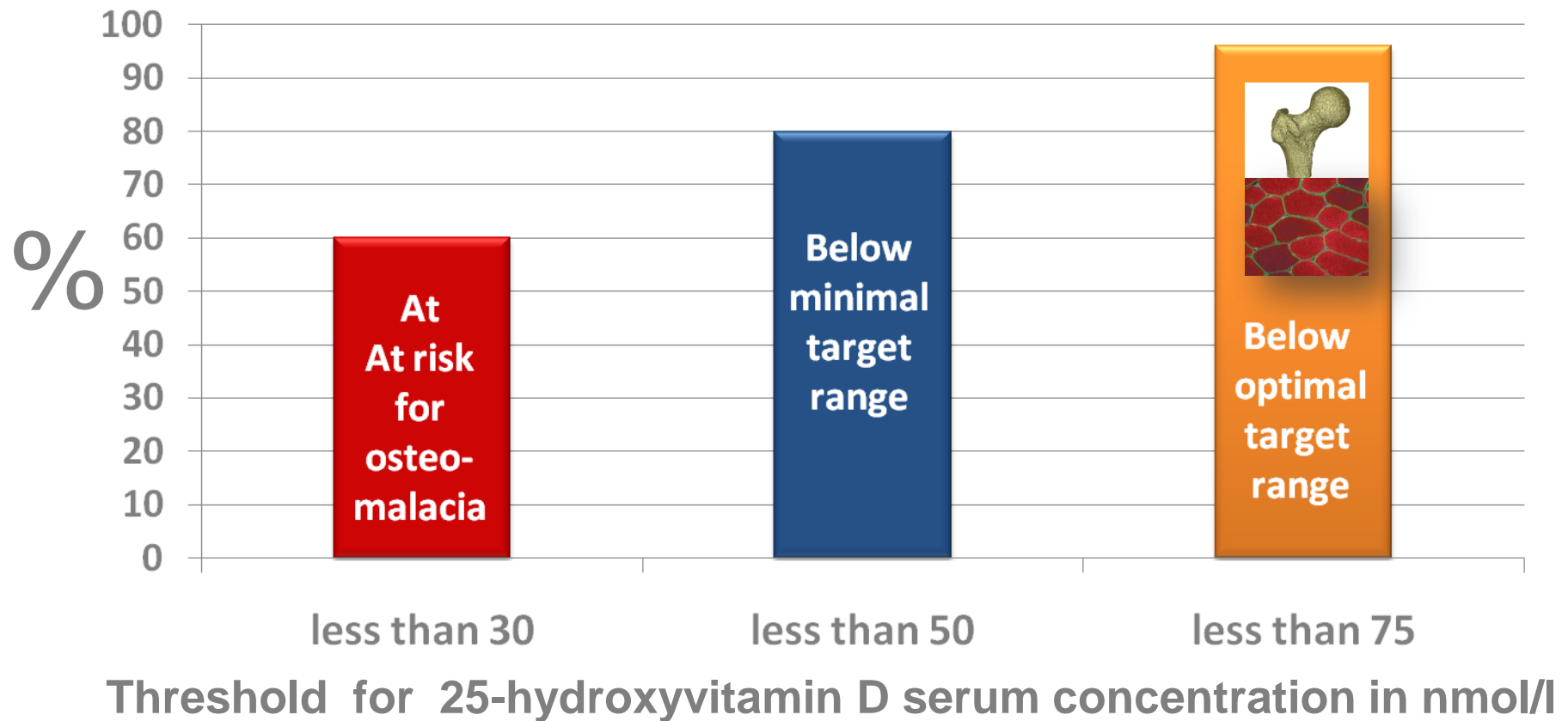
*van der Wielen RP, et al. Serum vitamin D concentrations among elderly people in Europe. Lancet 1995;346:207-10 (SENECA).*

*Burnand B, Burckhardt P et al. Serum 25-hydroxyvitamin D: Swiss population. Am J Clin Nutr 1992;56:537-42.*



# How many are deficient?

## Hip Fracture Patients (mean age 84 years)



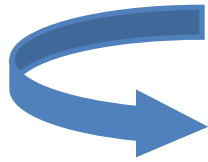


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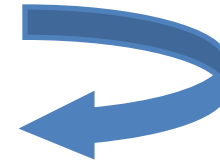
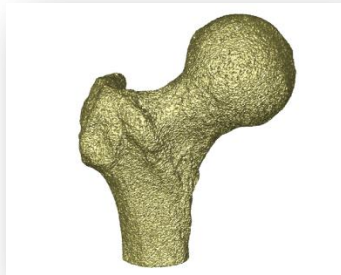
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# WE HAVE EVIDENCE TODAY

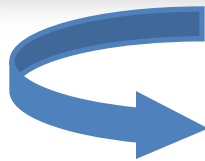
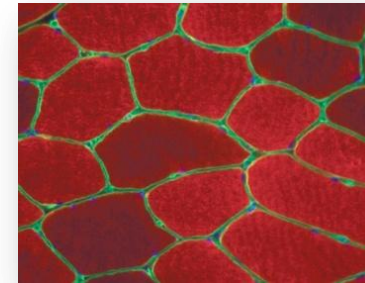
**Vitamin D**



**Benefit on Bone**



**Benefit on Muscle**



**Fracture ↓**



**EVIDENCE:**two 2009 Meta-analyses of double-blinded Trials

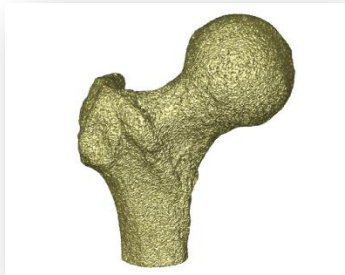
# Vitamin D

**Effect was dose-dependent  
increasing with dose and vitamin D level**

**18% Reduction**

**20% Reduction (33% 65-74 yrs)**

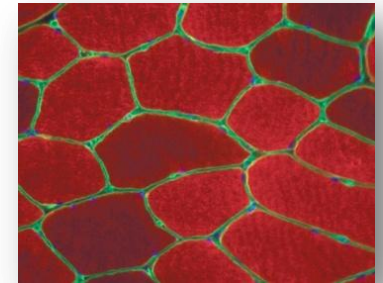
**19% Reduction**



**Hip fractures**



**Any non-vertebral fracture**



**Falls**

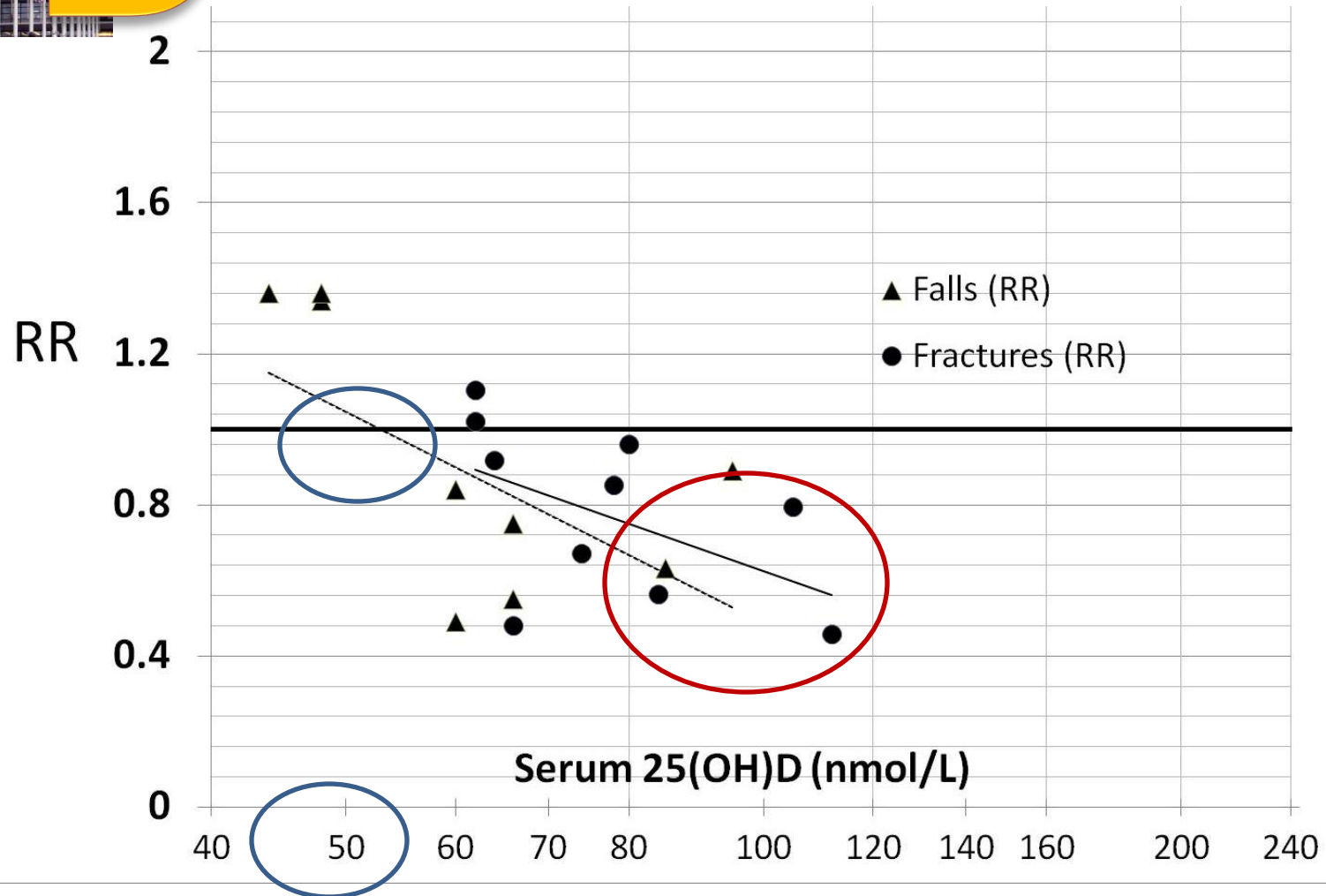
Received dose (treatment dose\*adherence)  
of > 480 IU vitamin D/d

Treatment dose of  
700 to 1000 IU  
vitamin D/d





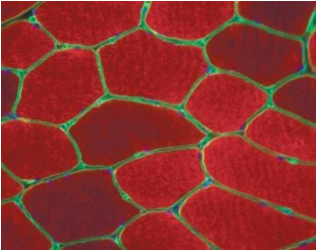
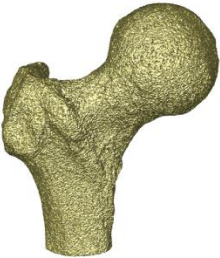
# Optimal Vitamin D Levels for Fall and Fracture prevention from Clinical Trials



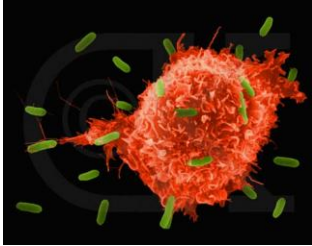
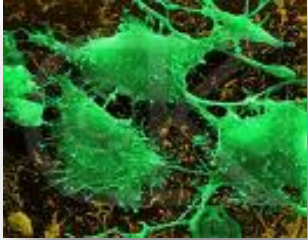
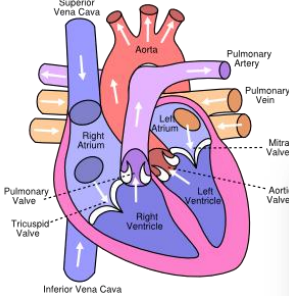
# Additional public health potential



## Fracture and Fall Prevention

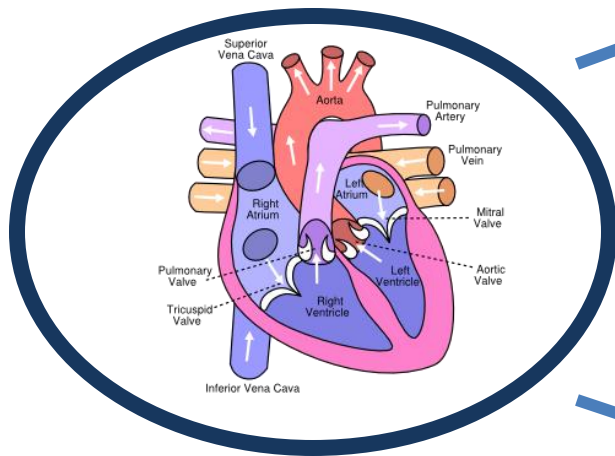


## General Health



# Small clinical trials, mechanistic and large cohort studies suggest **benefit of vitamin D on cardio-vascular health**

**Large clinical trials needed  
to confirm such benefits**

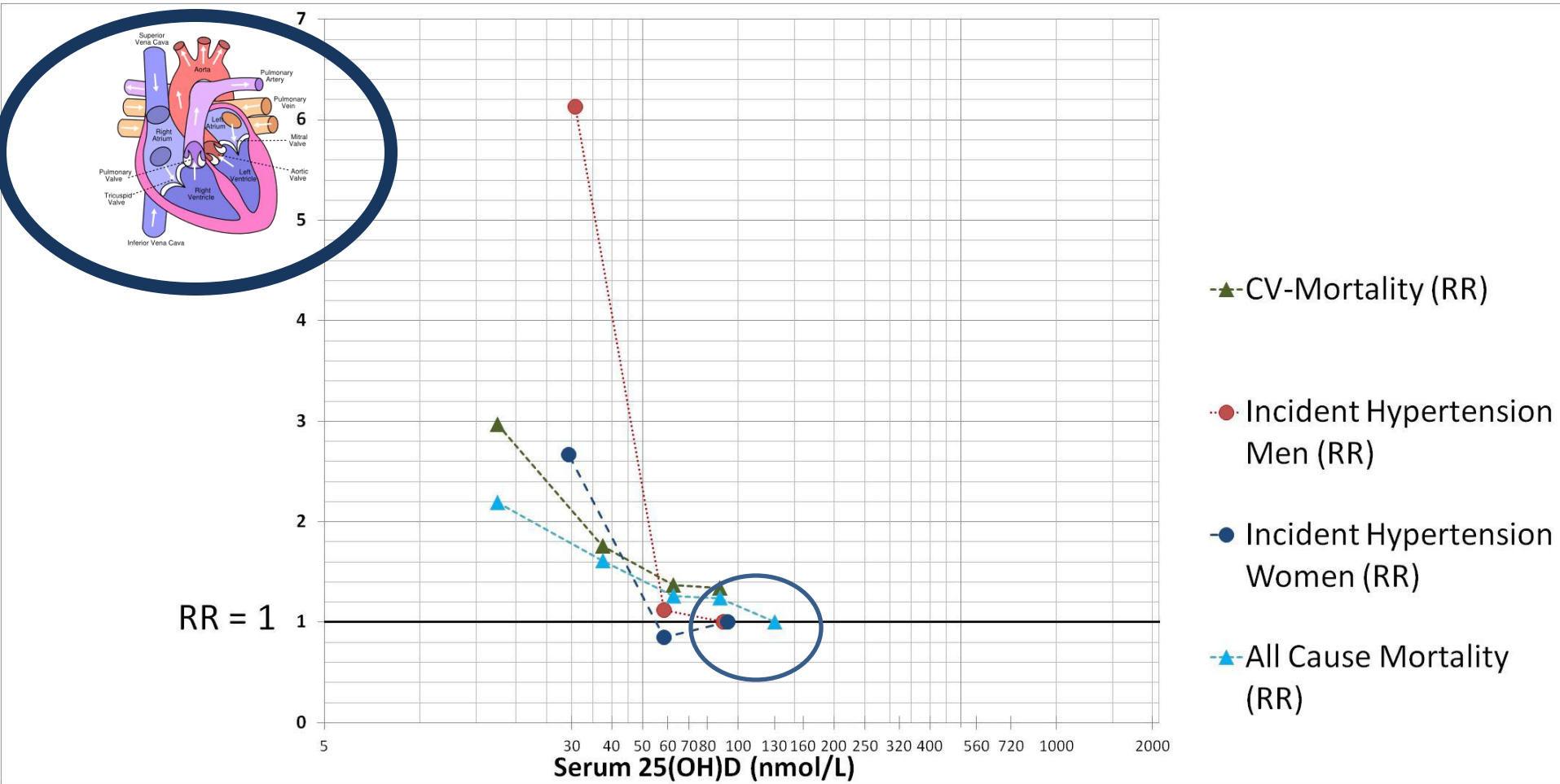


**Mouse without the VDR:**  
has hypertension  
and dies from heart failure

**Small clinical trials in humans:**  
UVB-irradiation or  
800 IU vitamin D reduces blood pressure  
by about 6 mmHG

**Large cohort studies:**  
vitamin D levels of at least 75 nmol/l  
compared to levels below 36 nmol/l  
6-fold lower risk of hypertension among men  
3-fold lower risk among women  
2.5-fold lower risk of myocardial infarction

# Large Cohort Studies: Optimal Vitamin D Levels for cardio-vascular health



Incident hypertension: Forman JP et al. (NHS + HP); Hypertension 2007.

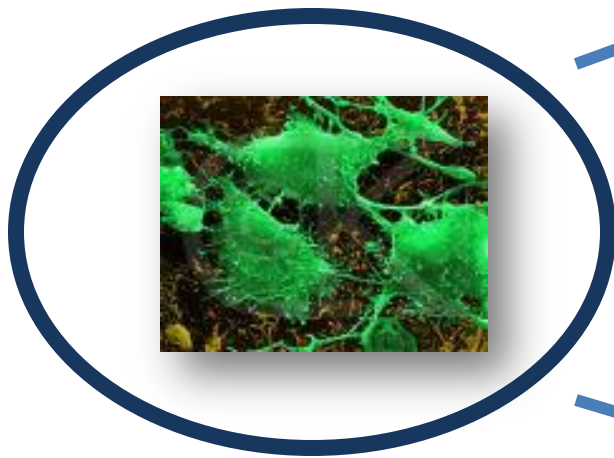
All-cause and cardiovascular mortality: Ginde AA (NHANES III); Am J Prev. Med. 2007

Bischoff-Ferrari HA, Shao A, Dawson-Hughes B, Giovannucci E, Willett WC; Benefit-Risk Assessment of Vitamin D; Osteoporosis International 2009

One small clinical trial, mechanistic studies and large cohort studies suggest a benefit of vitamin D on

# cancer prevention

**Large clinical trials needed to confirm such benefits**

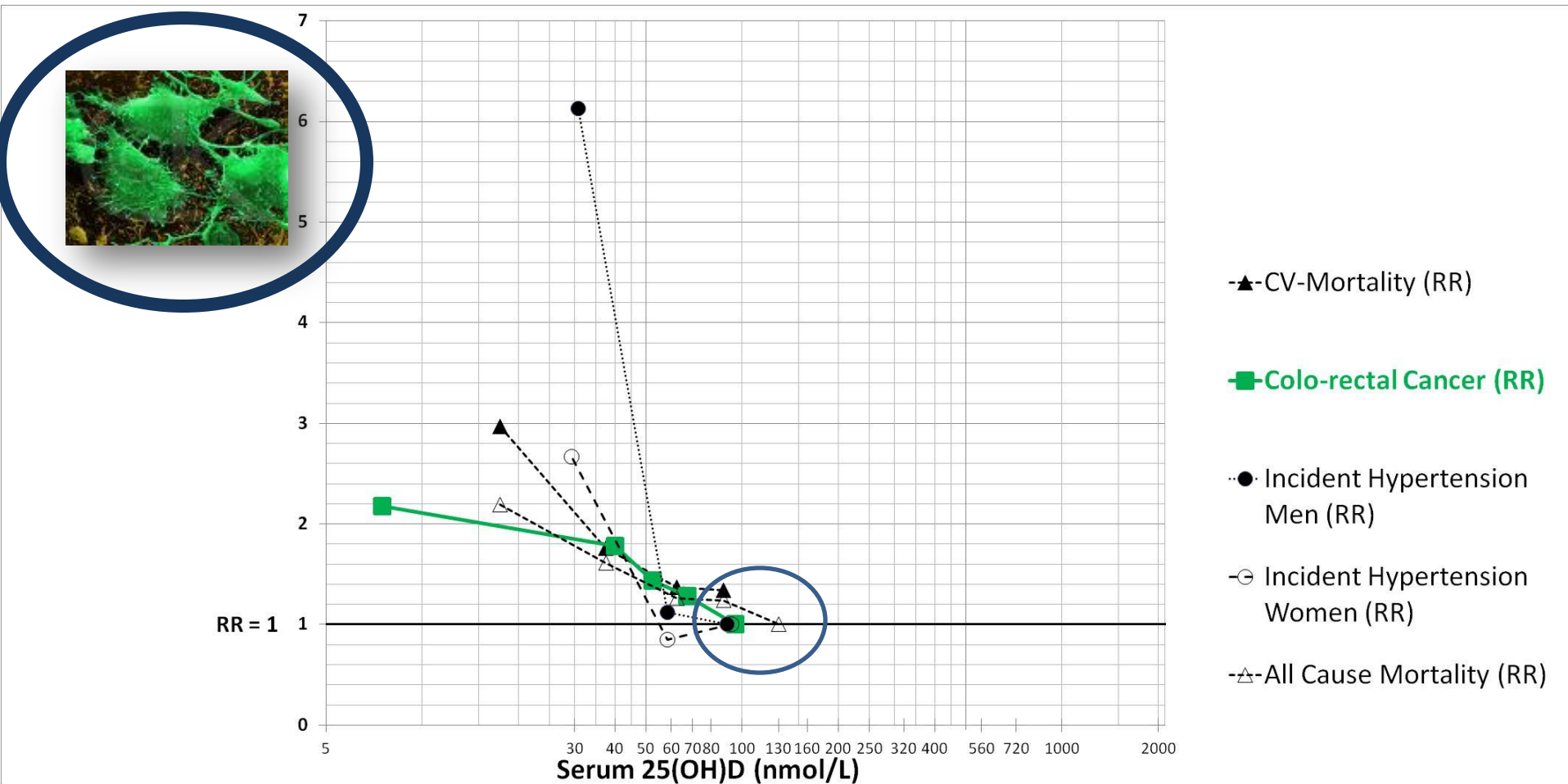


**Vitamin D inhibits cell proliferation:**  
Shown for fibroblasts, colo-rectal, breast and prostate cancer cells

**Clinical trial in humans:**  
Among 1179 women age 55+  
1100 IU vitamin D + calcium compared to placebo reduced cancer risk by 60% in 4 yrs

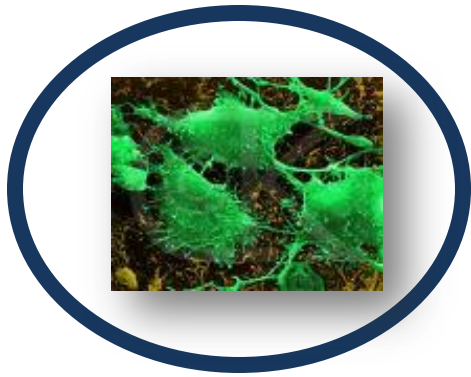
**Large cohort studies:**  
Higher vitamin D levels associated with lower cancer risk, and less mortality from cancer, strongest data for colo-rectal cancer

# Large Cohort Studies: Optimal Vitamin D Levels for colo-rectal cancer



**Colorectal cancer:** Goreham ED (a quantitative meta-analysis of 5 studies; Am J Prev. Med. 2007

*Bischoff-Ferrari HA, Shao A, Dawson-Hughes B, Giovannucci E, Willett WC; Benefit-Risk Assessment of Vitamin D; Osteoporosis International 2009*



# Multivariable\* RR for a 25 nmol/l increment in vitamin D status in men (1986-2000)

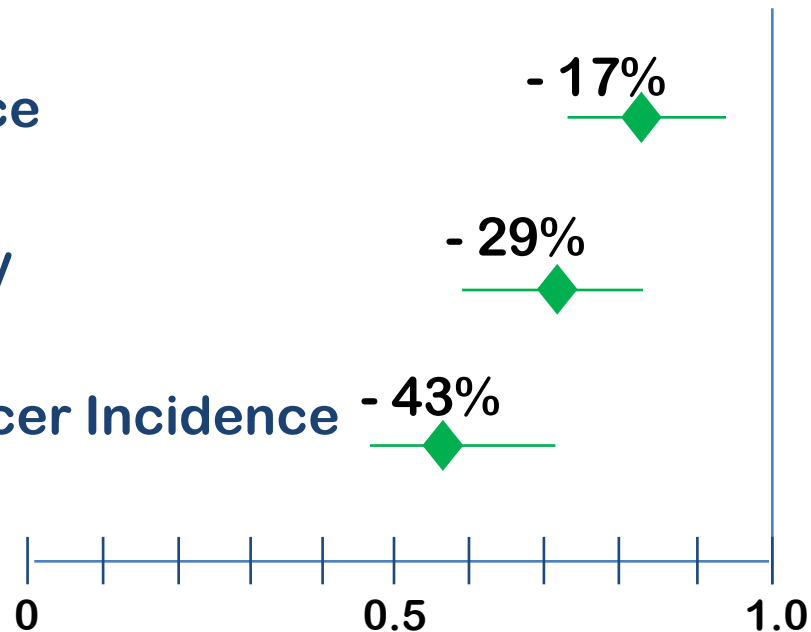
Total Cancer Incidence

- 17%

Total Cancer Mortality

- 29%

Digestive Organ Cancer Incidence - 43%

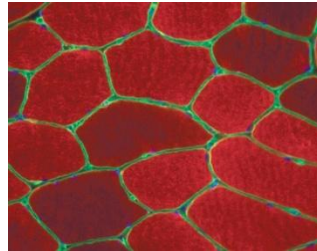
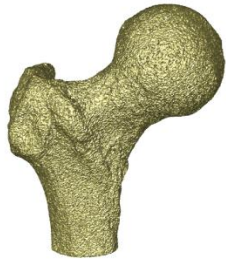


age, smoking, height, alcohol, calories, red meat, calcium, retinol, fruits and vegetables

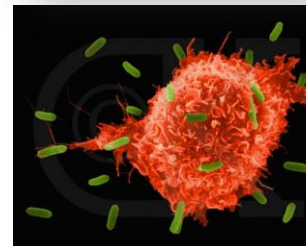
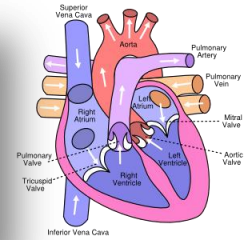
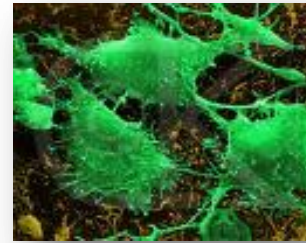
# Additional public health potential



## Fracture and Fall Prevention



## General Health



- ↓ Type 1 diabetes
- ↓ Multiple Sclerosis
- ↓ Infections
- ↓ Asthma

Heaney RP. The Vitamin D requirement in health and disease. *J Steroid Biochem Mol Biol* 2005. Holick MF. Vitamin D: importance in the prevention of cancers, type 1 diabetes, heart disease, and osteoporosis. *Am J Clin Nutr* 2004. Bischoff-Ferrari HA, Giovannucci E, Willett WC, Dietrich T, Dawson-Hughes B. Estimation of optimal serum concentrations of 25-hydroxyvitamin D for multiple health outcomes; *AJCN* 2006.



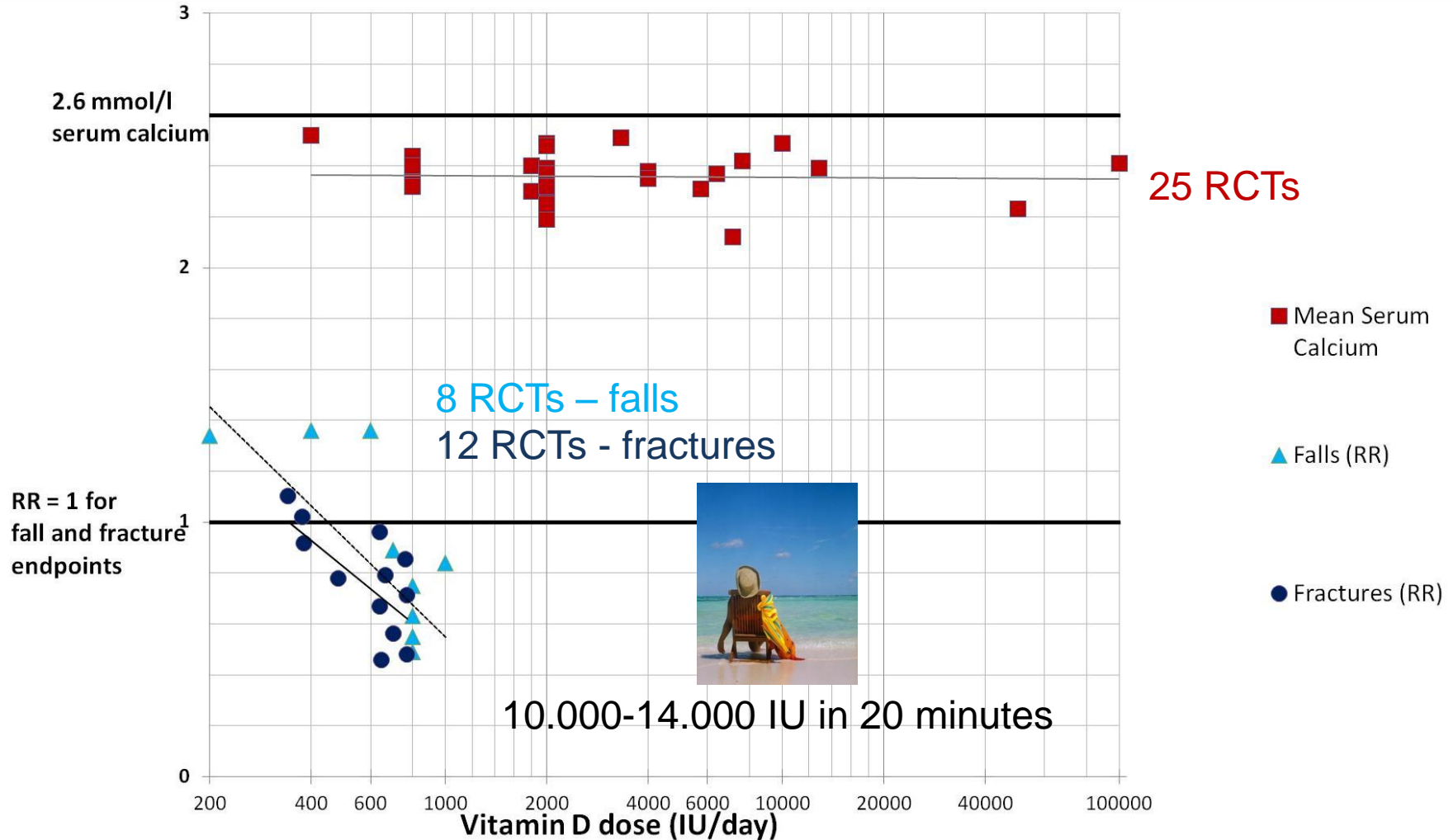


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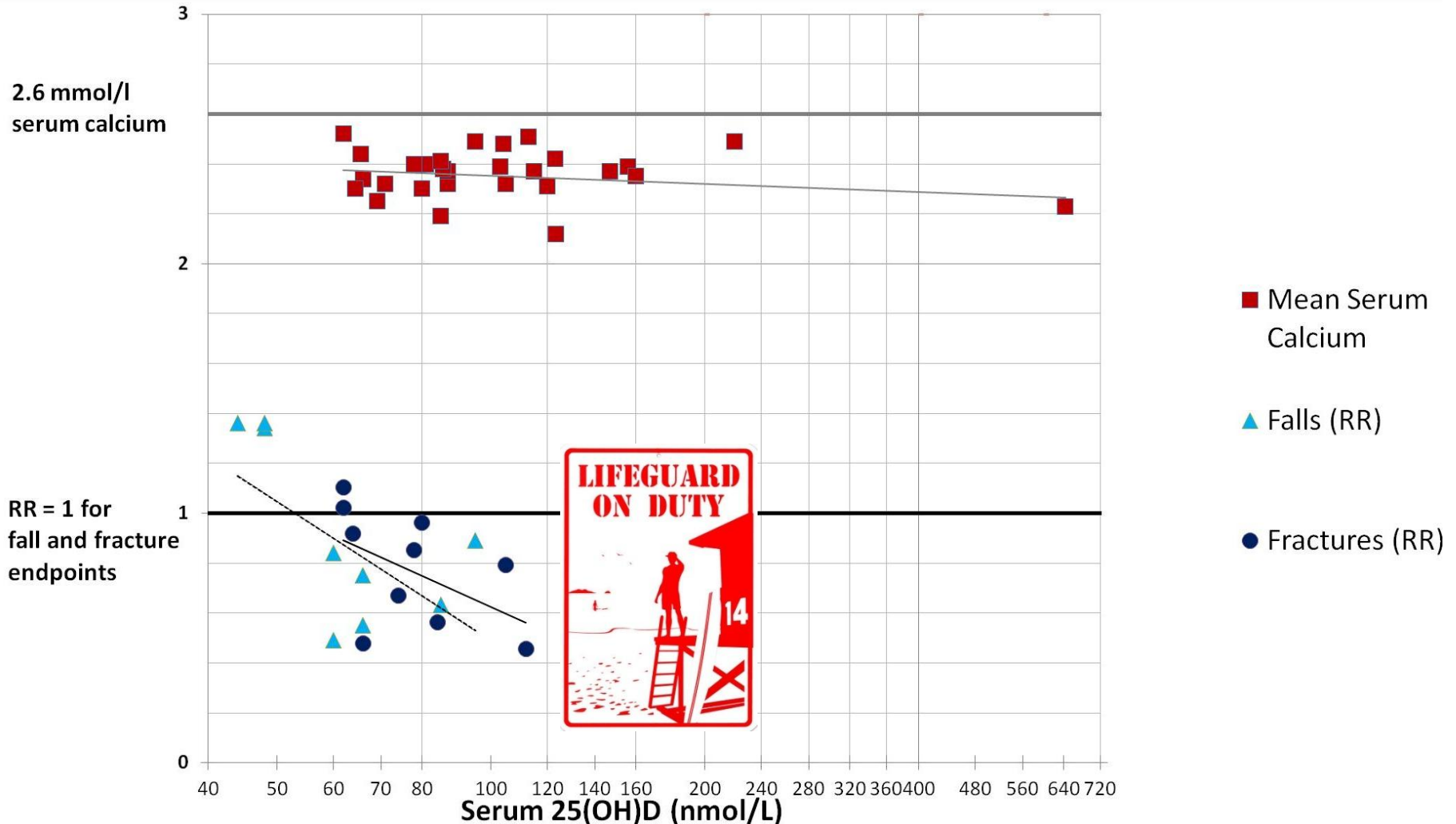
# Safety based on Trials with Vitamin D // dose





# D

## Safety based on Trials with Vitamin D // levels





# Summary safety

- Vitamin D levels of about 75 to 110 nmol/l provide optimal benefits for fall and fracture prevention **without increasing health risks** (Evidence-based).
- Vitamin D levels of about 75 to 110 nmol/l provide optimal benefits on cardiovascular health and cancer prevention **without increasing health risks** (Epidemiologic data).
- 800 to 1000 IU vitamin D per day, will bring about **50% to 75 - 110 nmol/l**
- Higher intakes than 800 to 1000 IU vitamin D per day may be needed to bring all adults to **75 to 100 nmol/l** (1800 to 4000 IU per day based on benefit risk assessment – trial data missing)



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# Public Health Potential based on Fall and Fracture Prevention with Vitamin D – we have **EVIDENCE**

- **Hip fractures are the most frequent fracture at age 75+**
  - In the first 12 months after hip fracture
    - 50% of seniors are less mobile
    - 30% of seniors lose their independence
    - 10% of seniors fracture their other hip
    - 30-50 % of seniors are re-admitted to acute care for any reason
    - 15 to 25% die
- **30% of seniors age 65 and 50% of seniors age 80 fall each year**
  - Falls are the primary cause of hip fracture
  - Falls are independent predictors of functional decline
  - 9% of emergency room visits are due to a fall
  - 5% of falls lead to a fracture
  - 40% of nursing home admissions are due to a fall

**With 800 to 1000 IU vitamin D per day we could reduce these events and their serious consequences by about 20%**



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# Economic Considerations

- Economic benefits of having all Europeans reach a desirable 25-hydroxyvitamin D threshold of 100nmol/l (40ng/ml) were estimated by Grant et al. based on epidemiological data on the expected reduction of chronic disease.
- For a daily dose between 2000–3000 IU of vitamin D3, the reduction in health care expenditures was estimated to be 187,000 million Euro per year (2007 €) , while the estimated cost of 2000–3000 IU of vitamin D3 per day along with costs for education and testing was estimated to be 10,000 million Euro per year.
- As epidemiologic estimates often appear inflated due to artificially defined control populations, more clarity on health economic savings will be achieved from a large-scale clinical trial of the health benefits and health resource savings associated with vitamin D.
- **Ongoing cost-efficacy analysis for fracture and fall prevention by Dawson-Hughes, Wong and Bischoff-Ferrari**





# Time to D

- We have evidence today that in seniors 800 to 1000 IU Vitamin D could reduce 20% of hip fractures, any non-vertebral fractures and falls
- Potential additional benefit on general health
- Yet, 50% to 70% of the adult population is vitamin D deficient
- **Action at a public health level:**
  - (1) recommend 800 to 1000 IU vitamin D to all seniors age 60 – 65 +
  - (2) to all adults?
  - (3) large trial to confirm additional health benefits